

Oklahoma Weather Lab Executive Board Meeting

Wednesday, July 10, 2019

- **Committee updates**
 - Operations—Director of Operations
 - Shift Leaders: how many morning shifts?
 - Climate shift is Sunday
 - Evening shifts are set
 - Brad will need a second shift leader, “weekend podcast” shift and not “broadcast shift”
 - Nightly has morning briefings so make sure don’t clash with morning briefs
 - Key West followup
 - Work in progress, need to send email
 - Other updates
 - Summer shifts going well
 - Freshman manual and updating shift leader manual (document for shift leaders to know what to do for each of the shift)
 - On website planning on having a checklist for shift leaders so know who is doing what and easier to trouble shoot problems
 - Making sure have material for shifts
 - Hoot and Technology—Director of Development
 - Our website is awesome!
 - Owl.ou.edu is a working website, woo!!
 - Aesthetic stuff
 - Everyone should go look at website and give suggestions!!
 - August readiness
 - Historian stuff
 - Found a huge chunk of history on old website
 - OWL is 21 years old!!

- Have most history through 2011 and recent stuff, need from 2011-2015...give info or suggestions on history gap!
 - 40 names of alumni for “where are they now”
 - History spot on website...getting ready to post info
- **Other updates**
 - Need people’s photos and write-up’s for profiles on website, about a paragraph long!!
 - Goals: put input forecast values, take attendance, and log in and out
- **Finances—Treasurer**
 - **Current finances for 2019**
 - Some money in rainy day fund
 - **Writing SGA grants**
 - Applied for fall primary funded, should be approved later in the summer
 - **Merch!! (w outreach!)**
 - Can’t have SoM logo on it for reasons
 - Could put in vending machine?
 - Can order merch through custom ink
 - T-shirts, polo, stickers, water bottles, hats
 - Can make a max order like SCAN does and sell at meetings and stuff (useful if steady flow of money)
- **Media--Director of Media**
 - **Broadcast room + sticker**
 - Will push that website is live once board page is complete
 - Broadcast room is work in progress
 - Camera is fully operational
 - Hope for OWL broadcast is 1 video a week for fall, goal is 2 a week
 - Need people to do videos, especially starting out!!

- Will be putting out a packet on what OWL broadcast is
 - OWL broadcast is addition to OU Nightly, not a competitor
 - Videos will be good for aspiring forecasters too (not just broadcast)!
- Sticker has been approved by building person
 - @okwxlab
 - Hopefully SGA funded
- **Other updates**
 - Working on scientific presence and following on socials
 - Welcome to make scientific posts!! Just reach out to Jenna or media team
 - OWL spotlight features!
- **E. Director of Outreach**
- **Orientation - big things to hit**
 - Good to hang out in lab during orientation or before school starts (New Student Orientation) ...schedule not released yet
 - “Meet the student orgs” in freshman class when school year starts - Monday at 3:00pm
 - Elizabeth, Hannah, Amanda for HOOT, Nash for broadcast
- **Reaching out to sophomores, juniors, seniors as well**
 - Be welcoming!
 - Do an informal talk on your first day of school to have a reminder of OWL for each class, good for forecasters – don’t have to be a freshman to go to shifts!
- **HOOT!**
 - Get people excited! (Hi Amanda!)
- **Shawn Updates**
 - In the middle of computer updates/fixing/replacements for lab (new macs!)
 - Trying to get all OWL meeting listed on colleges calendar (so university wide)

- **Monthly Meeting Planning - Fall**

- Joint OWL/SCAN meeting (Have Tyler S. for this part)
 - August 29th (2nd Thursday)
 - OWL get food and SCAN get drinks (\$50 worth of stuff like popcorn or pizza shop),
 - movie night – twister!
- Ideas for September – November
 - Owl general meeting will be first Wednesday of every month, officer meetings are second Wednesday
 - September:
 - October: Convective (SPC, otherwise NSSL/CIMMS) *Andrea email Aaron, see if can get multiple SPC forecasters!!
 - November: Communications (Kim, Daphne, Justin)
 - Ideas: Ginger Zee remotely (September), Sean for TORUS, SPC forecaster (Aaron Gleason or another forecaster), NSSL or CIMMS, Kim McClaine, Daphne, Kyle for hail

- **Open Forum**

- Open forum for discussing potential new ideas
 - We have a cabinet! Everything is organized and labeled
 - Shift leader manuals so things run smoothly