



## **Oklahoma Weather Lab General Board Meeting November 2nd 2023**

### **I. Opening**

- A. Meeting started promptly at 6:30 P.M. with the overview of topics for the meeting.

### **II. Branch Updates**

#### **A. Development**

- 1. Changing “office hours” to “workshops” has seen a marginal increase in attendance.
- 2. The backend fails to run when the terminal is closed, so continuing work on the website and its capabilities is ongoing.

#### **B. Broadcast/Outreach**

- 1. Not much to talk about, the November Photo Contest is being worked on.

#### **C. Operations**

- 1. Shift leader checklists were not filled out by shift leaders.
- 2. TVs continually left on from

### **III. Other Updates**

#### **A. Money/Merchandising**

- 1. Finalizing designs for the pop-up shop.
  - a) Currently: 2 Shirt Designs (including design contest winner) and OWL Beanie will be available.
  - b) Goal is to have it live before Thanksgiving break.
  - c) Could sell another design as a sticker (will work better than as on a t-shirt).
- 2. BANK/OTHER UPDATES:
  - a) OWL currently has ~\$1350.
  - b) Working on acquiring SGA funding as soon as possible.



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c) Donations from our pride stickers will be made as soon as next week.

(1) We selected Norman Pride as the organization.

(2) Will be donating full \$100.

d) Thanks for help with the Hurricane Fundraiser!

e) Also working on Winter/Spring for a permanent store.

### **B. Spring General Speakers**

1. Kevin Kloesel has confirmed to speak at some spring meetings.
2. Juliana Mejia and Bob Palmer both have been reached out to but have not given a response.
3. Tevin Woolen denied.
4. Board Members suggested:
  - a) Mesonet Staff (such as Cindy Luttrell)
  - b) Sid Sperry (of Ice Index Fame)
  - c) We can always go with the SPC or Mark Fox (who could be available as easily as being texted)
  - d) Plenty of chances to strike out on speakers.

### **C. Forecast Series**

1. Session 1 went super well! Turnout was higher than anticipated.
2. Session 2 will likely be held after Thanksgiving.
  - a) Wednesday, November 29th, is likely to be the next date.
3. Geared more towards supercells and hodographs.
  - a) Kelton Halbert, Harry Weimann (confirmed), Liz Leitman, Cameron Nixon (newly appointed CIWRO employee) are all names who might be involved with this and have been reached out to.



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4. The third series could dive into other topics such as winter weather, thundersnow, fire weather, or linear systems could be as soon as January.
5. Will continue to work with SCAN.

### **D. OWL Hall of Fame**

1. Spreadsheet on OWL google account to keep track of contacts has been created with a goal of highlighting 25 people.
2. Doing this could supplement the history of OWL.
3. Discord has been made for OWL Hall of Fame for board members.
4. Include Key West contributors who weren't members.
5. Tasks are to be undergone with outreach and historian branches.

### **E. Board Member Check-ins**

1. A survey has been sent to board members to evaluate experience on the board and their comfortability with roles to further understanding and communication with the exec board and general board.
2. Goal is to help manage workload.

### **F. OWL 25th Anniversary Celebration**

1. The school or college could likely fund us to celebrate OWL's 25th anniversary.
2. We would include food and unveiling of the Hall of Fame.
3. Will likely include hanging plaques and memorializing the OU3 in the main space.
4. Additional ideas:
  - a) Separating elections through doing this event in early April and doing the elections in late April during a game night
  - b) Talking with OU catering for a much nicer meal.
  - c) Put in the atrium, utilize the weather wall.



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- d) Could include former discussions, podcasts, etc. to be displayed as media.
- e) Could function as more of a banquet.
- f) The library archives things but we have never been great at keeping photos.

### **G. Fall Game Night**

- 1. Last year, it was a joint game night with SCAN, we could do it again this year.
- 2. Usually occurs towards the end of dead week.
  - a) December 8th time is the most favorable, especially for Juniors who have a Chem exam that morning.
  - b) According to Robby, it will “start as a darty”. (Jokingly).
  - c) Could go from 6-8pm with the ability to go well into the night.
- 3. Preference from the board is to do a “potluck” instead of a catered event.

## **IV. Final Matters**

### **A. Thank you everyone!**