

OWL August General Board Meeting

Meeting Minutes:

Ops/Shifts:

- Attendance is booming! Freshmen seem involved and engaged!
- Kate to decide a day for shift leader training.
- Urge new members to explore different shifts, try to maintain attendance throughout the week and get an even spread.

Broadcast:

- Shift leader spotlights - google form to be sent out to shift leaders over the weekend to post during next week's shifts.
- Photo contest! - Open photo contest for August 26-27-ish to post September 1. Make a photo contest specific discord channel to submit photos.
- Introduce a monthly recap post for social media to highlight what goes on at owl

Outreach:

- Class visits- METR 1313 + METR 1003, reach out soon(maybe week 3 of class) Bring in OWL Alum (Nolan Meister, Andrew Lyons, etc.)

Development:

- HOOT: brainstorm opportunities to teach introductory programming and meteorology packages. Meet monthly.
- Oklahoma Weather Roundup coming to owl.ou.edu?
- Add a shift resources page (model viewers, obs, radar, etc.)
- Continue working on updating the website(constitution, board bios)

Welcome Back Bash:

- Set up at 4:30
- Need 1 cashier
- Need 1-2 merch organizer
- Ask people familiarity with owl, be personable and ask how classes are going.

September General Meeting Sep. 10:

- Food at 6pm - pizza (probably pizza stop)
- Meeting starts at 6:30pm
- Sean Waugh as speaker (pending landfalling hurricane)
- Aisha as a possible backup, maybe with a student panel

Outreach Ideas:

- More main campus/non-major involvement- Collab with aviation club, food pantry, other clubs

- Visit METR adjacent classes like aviation, non-major courses, geography, etc.
- Increase communication between board and members, be more visible.

Broadcast Ideas:

- More posts about the weather, posting links to discussions to twitter
 - Translate discussions into laymans terms
 - Tweet synopsis with link to forecast discussion

Shift timing:

- Forecast duties (6-7ish) -> lecture(7ish-8ish)