

## OWL September General Board Meeting

### Attendance:

Sarah King  
Malachi Bowen  
Shawn Riley  
Sadie Mullinix  
Jeff Tessitore  
Noah Schneiderman  
Luke Sims  
Andrew Kenny  
Rachel Emery  
Anderson Cotton  
Alexa Dringus  
Andrew Muehr  
Jacob Widanski  
Roy Galang  
Kate Fisher

### Meeting Minutes:

#### Operations:

- Monday has good/consistent attendance. Tuesday has 8-10 people, consistently. Wednesday is well attended and consistent. Thursday consistently 5-6 people, started slow.

- Be sure to follow shift duties (keep up with Key West forecast and make sure it sends), TURN OFF TVs after shift

#### Broadcast:

- Post fliers to instagram stories. Post interesting weather happenings to the twitter and instagram (keep being present and getting engagement)

#### Outreach:

- Class visits are going well. Dr. Lebo's class was most engaged
- Reach out to Aviation clubs to collab
- Maybe find faculty in aviation to talk about air traffic control and weather

#### Development:

- Not everyone was able to take attendance at the first general meeting
- Figure out if/how to change the forecaster editor to save and publish forecasts before 00z

#### Natural Disaster Fundraiser:

OWL is in charge of producing fliers, and making social media posts regarding the event(advertising and updates). OWL must also supply pies and any other necessary supplies.

#### October General Meeting:

- Oct 8th: Gary McManus. Food@6, meeting@6:30,
- Food ideas: Panda, Sarah & Rachel to pass out food
- Merch: Malachi
- Photography: Alexa
- Cleanup: Andrew M & Noah

#### Weather Fest:

- Oct 26: 10am-2pm
- Merch: limited number of old shirts, lot's of stickers
- Involvement:

What do we want people to know about OWL?

-Twitter forecasts, general meetings, OWL is a place to learn (not just forecasting, showcase cool things we learn in shift)

What should be displayed?

- Slideshow of photos of people in the owl lab/general meetings/etc

#### Regal Fundraising:

- Regal has been emailing Shawn (a lot)
- 2 tickets for \$30, OWL gets \$7.50
- Takes place for 90 days September-October

#### Whataburger Community Day's:

-Regional marketer is looking for local organizations to participate (details are unknown, but Shawn would contact her if we plan to go forward)

#### Raising Cane's Fundraising:

- OWL would get 15% of sales

#### WDTD Event:

- Sometime in October, traditionally 4-7pm
- Dates that may impact the event: Oct 9, Oct 10, Oct 23, Oct 25, Oct 31 (contact freshmen to see if they have any schedule conflicts)
- Need to find lab capacity and gauge member interest to see how many sessions to schedule
- event will be a general AWIIPS training/overview

#### Forecast Series:

-behind schedule compared to last year, but could hold a couple events this semester

##### -Ideas:

- Talking about how forecast discussions are made w/ NWS Norman
- hand analysis/soundings
- reach out to SPC to see if anyone there is willing to host
- Have a session stepping through an actual case (applying skills)
- Start with fundamentals
- Cut length to ~1hr30 and twice a month

#### Women's Resource Center Donation Drive:

-Sep30 - November

-A box will be placed outside of the OWL lab (Alexa has a 3 page list of what to donate)

-Need to get the word out and share with friends or on social media